## Magnetic Receptive Paint Specification Sheet



MAGBOND ${ }^{\circledR}$ Magnetic Receptive Paint is a latex paint containing a fine metal powder that can hold magnet sheets for a variety of applications - including the MAGBOND® Magnet Media System. Using MAGBOND ${ }^{\circledR}$ paint, and Adams' 040 high energy and double-sided magnet can eliminate the need for adhesives during installation. MAGBOND ${ }^{\circledR}$ paint is also easy to apply, dries quickly and cleans up with soap and water.

## Benefits

- Attracts magnets with fine metal powder
- Water-based acrylic latex paint makes it easy to apply and clean up
- Lead-free and low VOC
- Will hold through a topcoat with any latex or enamel paint if desired
- Developed to work with the MAGbond ${ }^{\circledR}$ Magnet Media System

Product Information

| Item: | 22 MPO 03 |
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| Color: | black |
| Size: | 1 gallon |
| Weight: | 19 lbs per gallon |
| Coverage: | $80-100$ sq. feet per gallon |

## Application Tools \& Requirements

- Standard short $1 / 4$ " nap paint roller is recommended
- Foam rollers are not recommended
- Use a brush for cutting in, and drop cloth and painter's tape where needed


## Painting Process

1. Stir or shake MAGBOND ${ }^{\circledR}$ Magnetic Receptive Paint thoroughly to mix the metal powder in the paint. Do not thin or mix this product with another paint. You may thin it with up to $5 \%$ water if too thick. Stir paint throughout application.
2. Apply Paint to a smooth, dry, clean surface. Best temperatures for painting are $68-86^{\circ} \mathrm{F}$ with relative humidity at 30-50\%.
3. For best results, apply at least 2 or more coats of paint. Wait at least 1 hour between coats.
4. Allow final paint coat to dry 24 hours before applying topcoat or magnet sheets.
5. Clean rollers and brushes with mild soap and water.
6. For a smooth surface, you may sand with \#320 grit sandpaper before applying topcoat.

## Recommended Magnet

For best results, use Adams' . 040 high-energy, two-sided magnet. Item 22KHE01

