

MAGBOND® Magnet Media System

Magnetic Receptive Paint Specification Sheet



MAGBOND® Magnetic Receptive Paint is a latex paint containing a fine metal powder that can hold magnet sheets for a variety of applications – including the MAGBOND® Magnet Media System. Using MAGBOND® paint, and Adams' .040 high energy and double-sided magnet can eliminate the need for adhesives during installation. MAGBOND® paint is also easy to apply, dries quickly and cleans up with soap and water.

Benefits

- Attracts magnets with fine metal powder
- Water-based acrylic latex paint makes it easy to apply and clean up
- Lead-free and low VOC
- Will hold through a topcoat with any latex or enamel paint if desired
- Developed to work with the MAGBOND® Magnet Media System

Product Information

Item:	22MP003
Color:	black
Size:	1 gallon
Weight:	19 lbs per gallon
Coverage:	80-100 sq. feet per gallon

Application Tools & Requirements

- Standard short 1/4" nap paint roller is recommended
- Foam rollers are not recommended
- Use a brush for cutting in, and drop cloth and painter's tape where needed

Painting Process

- 1. Stir or shake MAGBOND® Magnetic Receptive Paint thoroughly to mix the metal powder in the paint. Do not thin or mix this product with another paint. You may thin it with up to 5% water if too thick. Stir paint throughout application.
- 2. Apply Paint to a smooth, dry, clean surface. Best temperatures for painting are 68-86°F with relative humidity at 30-50%.
- 3. For best results, apply at least 2 or more coats of paint. Wait at least 1 hour between coats.
- 4. Allow final paint coat to dry 24 hours before applying topcoat or magnet sheets.
- 5. Clean rollers and brushes with mild soap and water.
- 6. For a smooth surface, you may sand with #320 grit sandpaper before applying topcoat.

Recommended Magnet

For best results, use Adams' .040 high-energy, two-sided magnet. Item 22KHE01

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