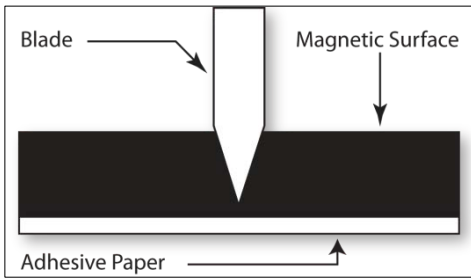
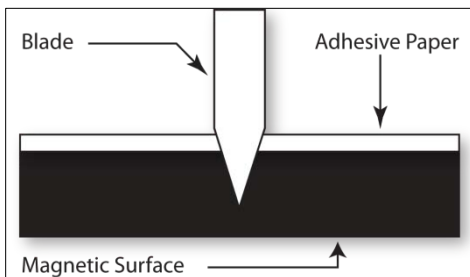


## Flexible Magnet Strip Conversion



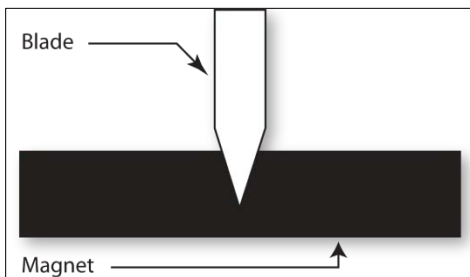
### CTM (Cut through the magnet)

Magnetic strip with adhesive is supplied on rolls scored to specific lengths. Cut through the magnet, adhesive, and adhesive carrier to the paper liner. This is optimal when you are applying directly to the product during manufacture. The time and labor cost savings can be significant when parts can be easily removed from the liner. Becomes an easy peel and stick process where the liner remains intact.



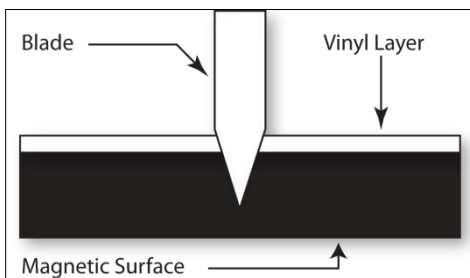
### STP (Scored through the paper)

Magnetic Strip with adhesive is supplied on rolls scored through the liner and adhesive side, and partially through the magnet at specific lengths. The parts can be easily snapped off in single or multiple pieces by bending at the score. This is typically used when not applying initially to the product, but included in a kit, etc. for customer application.



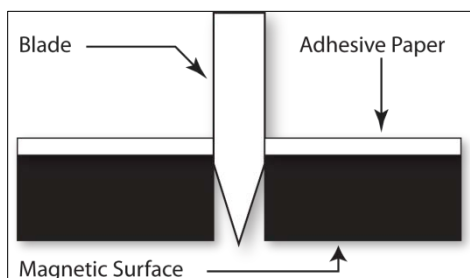
### STM (Scored through the magnet)

Plain magnetic strip (no adhesive or vinyl laminate) supplied on rolls and partially scored through the magnet at a specified length. The magnet can be snapped off in single or multiple pieces by bending directly at the score. Often utilized when being utilized initially or supplied in kits, etc. This provides a convenient storage and inventory system over bulk cut parts.



### STV (Scored through the vinyl)

Magnetic strip on rolls that has been laminated with either a matte white or colored vinyl. Parts have been cut totally through the vinyl and partially through the magnet at a specified length. Parts can be easily removed from the roll by bending at the score.



### CP (Cut pieces)

Magnetic strip either plain, with adhesive, or vinyl laminate that has been cut completely through the magnet and all laminations into individual pieces. Depending on the size, parts will be either bulk packed or neatly stacked.

To determine the optimal method for your application, please discuss how you will be utilizing the parts with your Sales Representative at Adams. We will be happy to assist and / or suggest anything that might be helpful to your specific requirement. **Call us at 800-222-6686 or visit us online at [www.adamsmagnetic.com](http://www.adamsmagnetic.com).**